

Turning Point in Real Estate: The Twin Green and Digital Transition Amid Uncertainties

ERES Industry Seminar

Friday, October 11th, 2024

Oskar von Miller Forum: Oskar-von-Miller-Ring 25, 80333 Munich

The rising geopolitical tensions have created a new level of uncertainty over the potential impact of global turmoil on energy, food, economy, and security. This uncertainty will clearly influence Europe's path towards achieving fair green and digital transitions. There is an urgent need for the real estate industry to transition to a future with sustainable, resilient, liveable, and affordable buildings. Technology and digital solutions will play a crucial role as enablers in ushering in this new era of real estate. The panel discussions aim to offer best practices and business solutions, outlining recommended actions for both the public and private sectors.

The event will be bilingual. Simultaneous translation between German and English will be provided.

The event is free of charge, but registration is compulsory. Please register at <https://library.eres.org/InduSem>

Program:

Welcoming (13:00-13:15)

- Qiulin Ke (ERES President, University College London)
- Thomas Schmid (Bayerischer Bauindustrieverband)

Keynote Speech I (13:15-14:00)

- Werner Lang (TUM Vice President, Chair of Energy-Efficient, Sustainable Building and Planning)

Session 1: The Twin Green and Digital Transition (14:00-15:15)

- Thomas Reimann (SIEMENS AG)
- Laura Lammel (Lammel AG)
- Rainer Bareiß (WOLFF & MÜLLER)

Keynote Speech II (15:30-16:15)

- Ulrike Klar (Director of the Department of Housing and Urban Renewal, Munich City Council)

Session 2: Transition with Uncertainties (16:15-17:30)

- Sabine Georgi (Urban Land Institute)
- Thomas Wiegmann (Schroders Real Estate)
- Bernhard Boeck (Stadtwerke München)

Closing Remarks (17:30-17:45)

- Konrad Nübel and Bing Zhu (TUM)